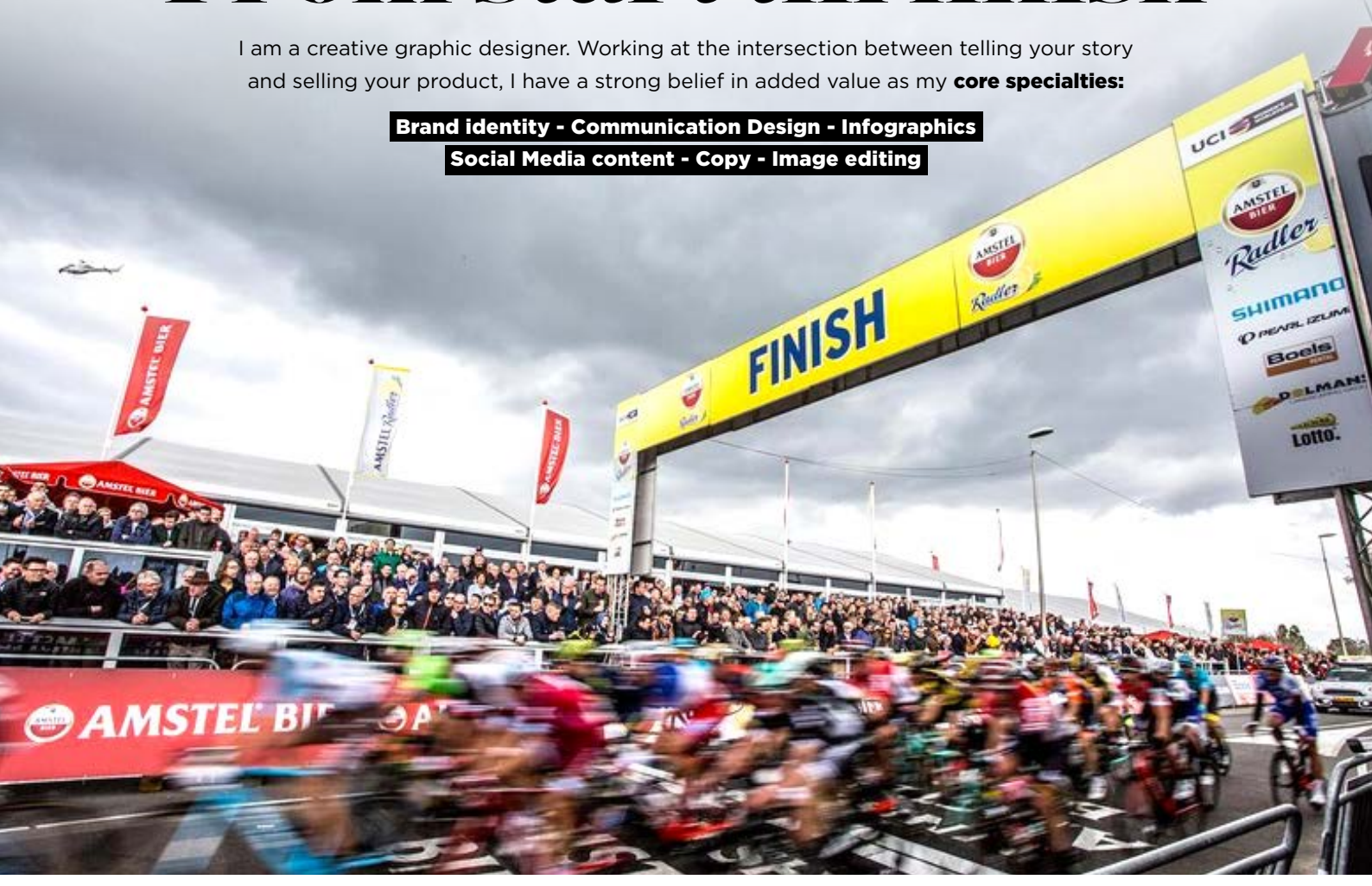
I am a creative designer.

The designs & way of working that attracts some of the boldest brands in the field.

From start till finish

I am a creative graphic designer. Working at the intersection between telling your story and selling your product, I have a strong belief in added value as my **core specialties:**

Brand identity - Communication Design - Infographics
Social Media content - Copy - Image editing



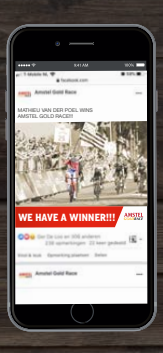
Brand identity

Brand identity runs deeper than a logotype. It's the brand's value, vision and voice made real in how it looks and feels. I design visual identities structured to guide cohesive application across web, mobile, print and social media. **Visit www.rickbrauwers.nl to view the brand identities.**

07

Communication Design

The texts, colors and images in your communication must reinforce each other. That is why I make relevant content that ensures that your customer searches you and finds you. I carry this content through a variety of means of communication: brochures, jerseys, posters, social media content, etc. That requires knowledge of the target group, storytelling and image editing.
Below are some typical examples of my communication design.



Client
AMSTEL GOLD RACE

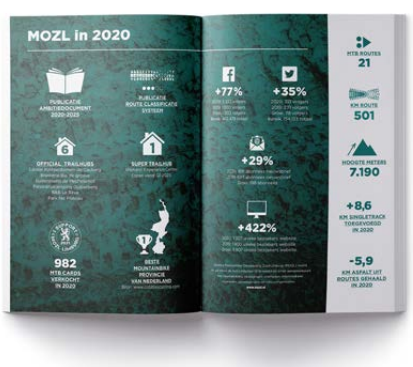
Client
LIMBURG CYCLING

Client
MOZL

Client
SHIMANO

Infographics

My approach contains a collection of imagery, charts, and text that gives an easy-to-understand overview of a topic. My infographics use striking, engaging visuals to communicate information quickly and clearly.



Client
MOZL

Client
AMSTEL GOLD RACE

Client
CONNECT

Copy

Short copy for magazines, flyers and brochures. In 2012 I wrote 2 books about cycling in Limburg, the southernmost region of the Netherlands. In 2014 I wrote my first novel.

Get in touch

I am always open to new partnerships or new businesses. Making contact can mean brainstorming, collaborating or just a cup of coffee. Let's meet!

Rick Brauwers

www.rickbrauwers.nl
E-mail: rickbrauwers@gmail.com